



**Industry
Focus**

•CONSLEAGUE

We help you thrive.

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Financial Services

We help organisations grow, using Salesforce to deliver dynamic change across Sales, Marketing & Customer Experience. As a dedicated Salesforce partner offering consultancy, configuration, design and development, we empower you to make the right decisions.

At Consleague, we take the time to listen and provide assistance in arriving at a strategy that works best for you.

We offer services that spearhead your day-to-day work challenges into manageable techniques, processes and strategies that contribute seamless integration and implementation.

Our financial services consultants have been providing Salesforce best practice expertise, resources and methodologies in this industry for over 15 years, with a particular focus on the delivery of solutions to the following types of clients:

- Retail Banking
- Investment Banking
- Payment Orchestration
- Wealth Management
- Asset Management
- Insurance
- FinTech



Consleague Health & Life Sciences

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The Health & Life Science industry is geared toward improving various aspects of human life and encompassing other areas that impact human health and well-being.

The business of HLS changes as rapidly as the technology sector and so go hand-in-hand when it comes to innovations and breakthroughs. This results in a complex environment requiring meticulous attention to detail and a high level of responsiveness to unforeseen circumstances.

As a sector that deals with the sacredness of human life, we are aware that these businesses must also be treated with the utmost care and sensitivity.

With Salesforce as the single, unifying platform, healthcare organisations are now able to create better health outcomes, improve the patient experience and optimise operational efficiency.

Consleague Professional Services

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Consleague is actively helping professional services transform relationships with their customers, partners and employees. Here's how.

Our many clients in this sector use Salesforce products to manage Customers, Platforms, Data Management, Customer Portals and any integrations or extensions required.

With **Consleague's** tailor-made approach in providing and implementing Professional Service Automation (PSA), we allow you to focus on your business and provide the best help desk and customer service experiences to your clients. PSA ensures that none of your customers fall between the cracks of your processes, and **Consleague** ensures a smooth implementation throughout the entire journey.

Professional services organisations are faced with the unique challenge of tracking the work their consultants do in the same way many businesses track the sale of tangible goods.

At **Consleague**, it's more than just tracking hours and budgets - it's about keeping your finger on the pulse of what everyone is working on, how much they're working and how they feel about the work they're doing.

With such a lot of moving parts, your clients, projects, marketing and sales should always come first; with deploying your own software and keeping up with your servers - as well as operating systems, networks, and endless upgrades - being the last things on your list.

Unlike Salesforce, most Professional Services Automation (PSA) Applications are overly complicated to deploy, learn, and manage. They often fall short on the adaptability and flexibility required to run a Professional Services business.

Consleague implements everything you need and can provide integration services and automation, taking the Salesforce platform to the next level by mixing traditional professional services metrics with people-focused data.

With these statistics working together, your team will also have access to the information they need to effectively deliver projects.

Consleague High-Tech

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High-tech is characterised by constant change and innovation. So, to stay ahead of the curve, businesses need to put their customers at the heart of everything they do. Be it creating a considerable sales pipeline through a lead management system or streamlining customer service requests to appropriate reps for faster ticket resolution; Salesforce is at the heart of innovation.

The impact of Salesforce for the high-tech industry includes better process visibility and sales pipeline, enhanced customer satisfaction through 360-degree customer view, increased ROI on sales investments.

Nowadays, priorities for high-tech companies are strategic partnerships enabled by Community Cloud, acquire more customers enabled by Sales Cloud, provide prompt and pleasant service enabled by Service Cloud and innovation with products enabled by Chatter.

With shorter product life cycles, companies operating in the High-tech sector are expected to deliver a better degree of customer support to sustain a competitive advantage. Mediocre processes and poorly integrated systems spell doom for companies, especially in today's era of rapidly changing customer demands & technologies.

Industry-leading high-tech companies are implementing Salesforce to transform their business and streamline sales processes. As a leading Salesforce partner with over ten years of experience, **Consleague** can help leverage the solutions offered by the world's number 1 CRM provider.

Consleague Manufacturing



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We help manufacturing companies go from concept to cloud with Salesforce.

As a manufacturing company, it is crucial to know the customers you are producing for. Salesforce allows for a complete 360-degree customer view to allow you to keep track on all processes from start to finish, including purchases, stock levels and even ways of effectively tracking deliveries, all on the world's number 1 CRM system.

You can easily streamline processes with automation and real-time reporting by utilising the mobile version, accessing all the information you need wherever you are with no need to constantly be running back and forth to a desk to make updates. This system has been designed to minimise mistakes, with everything you need in one place.



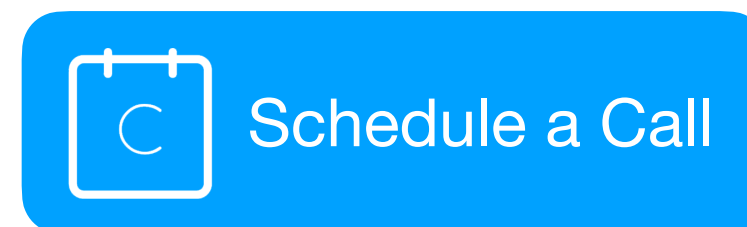
For us, our engagement with you is the beginning of a journey.

We pride ourselves on not jumping straight to a solution without truly immersing ourselves in every facet of your business and ensuring that we position ourselves as the partner that will assist you in achieving your strategy and the results you want.

This approach delivers a level of excellence that sets us aside from our competitors and continually delights our customers. Why not talk to us to find out why?

Ready to start?

[Schedule a call now with one of our Solution Experts to discuss your ideas in more detail.](#)



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